



Welcome to the CIO Hour!

October 2022

Legal Unease in Technology

Today's Panel



DAVID E. ZERBEE

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David Zerbe brings diverse and extensive experience in the areas of legal, business and political government relations to the organization. David acts as General Counsel and Secretary for numerous companies. With a concentration in high-technology and services companies.



JAMES C. MARQUIS

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James C. Marquis is a seasoned senior executive with more than 30 years of experience working in technology with a wide variety of associations and nonprofits. James' work experience includes serving as CIO for a large medical association, CEO of a technology consulting organization and senior roles in product development and business consulting with for-profit and nonprofit clients. He also has designed and built multiple Internet-based business applications including Mojo Middleware™.



MARK ROBERTS

CEO, TechServe Alliance
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Mark Roberts is CEO of TechServe Alliance, the national trade association serving IT and engineering staffing and solutions firms. Under his leadership, the organization has expanded significantly moving beyond traditional association offerings by creating multiple innovative programs designed to drive member growth and profitability. Before joining TechServe Alliance, Mr. Roberts was a partner in the Labor and Employment Group of a major law firm and served four years on Capitol Hill. He earned his undergraduate degree from Haverford College and his law degree with distinction from Emory University. Mr. Roberts currently serves as a member of the Labor Relations Committee of the U.S. Chamber of Commerce.



The CIO Hour: Legal Unease in Technology

- A different type of Webinar
- Tackling the problems and questions that are on your mind with real-world technology advice
- Featuring experts in their field with decades of real-world experience
- Usually the first Thursday of every month

Visit www.theCIOHour.com for upcoming topics and events.

Ground rules...

- No question is off limits!
- If the question is too specific to a particular situation, we may defer it but are happy to talk to you offline or after the event.
- This is a safe space, but we understand if you wish to remain anonymous.
- Each session is worth 1 CAE credit – details to claim emailed tomorrow 

Agenda

- In the News – A few highlights that might interest you
- Fast 5 – Introduction to the topic of the month
- Q & A – 40 min – Discussion with our experts and taking your questions

In the News...

1. Fast Company shuts website after hack sends 'obscene' Apple News notifications
<https://www.cnbc.com/2022/09/28/fast-companys-website-shuts-after-apple-news-feed-was-hacked-.html>
2. IT pros suffer from serious misconceptions about Microsoft 365 security
<https://www.techradar.com/news/it-pros-suffer-from-serious-misconceptions-about-microsoft-365-security>
3. Facebook whistleblower Frances Haugen launches nonprofit to make social media healthier
<https://www.cnbc.com/2022/09/22/facebook-whistleblower-haugen-launches-nonprofit-for-healthier-social-media.html>
4. Criminals are registering millions of malware-spreading domains every month
<https://www.techradar.com/news/criminals-are-registering-millions-of-malware-spreading-domains-every-month>



Today's Topic: Legal Unease in Technology

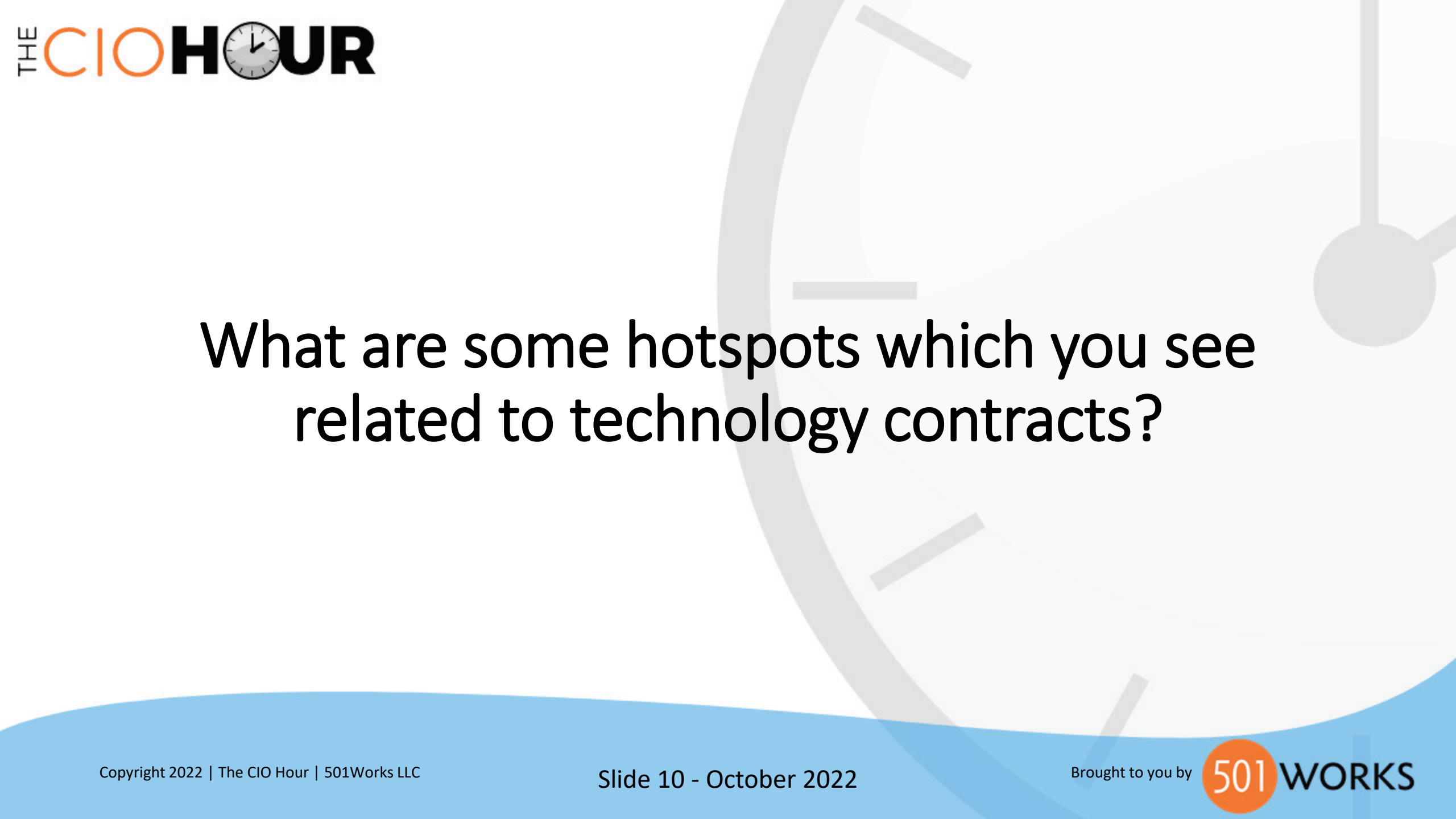
A little legal wisdom...

1. It doesn't matter what anyone says – its what makes it into the contract.
2. People seldom look at the contract... until there is an issue!
3. Always be prepared to walk away if the terms don't make business sense.
4. The most important thing is not always the dollars.
5. Make sure at the end of the day that YOU own and have access to your data!



On to Your Questions...

Why should you care what is in the contract?

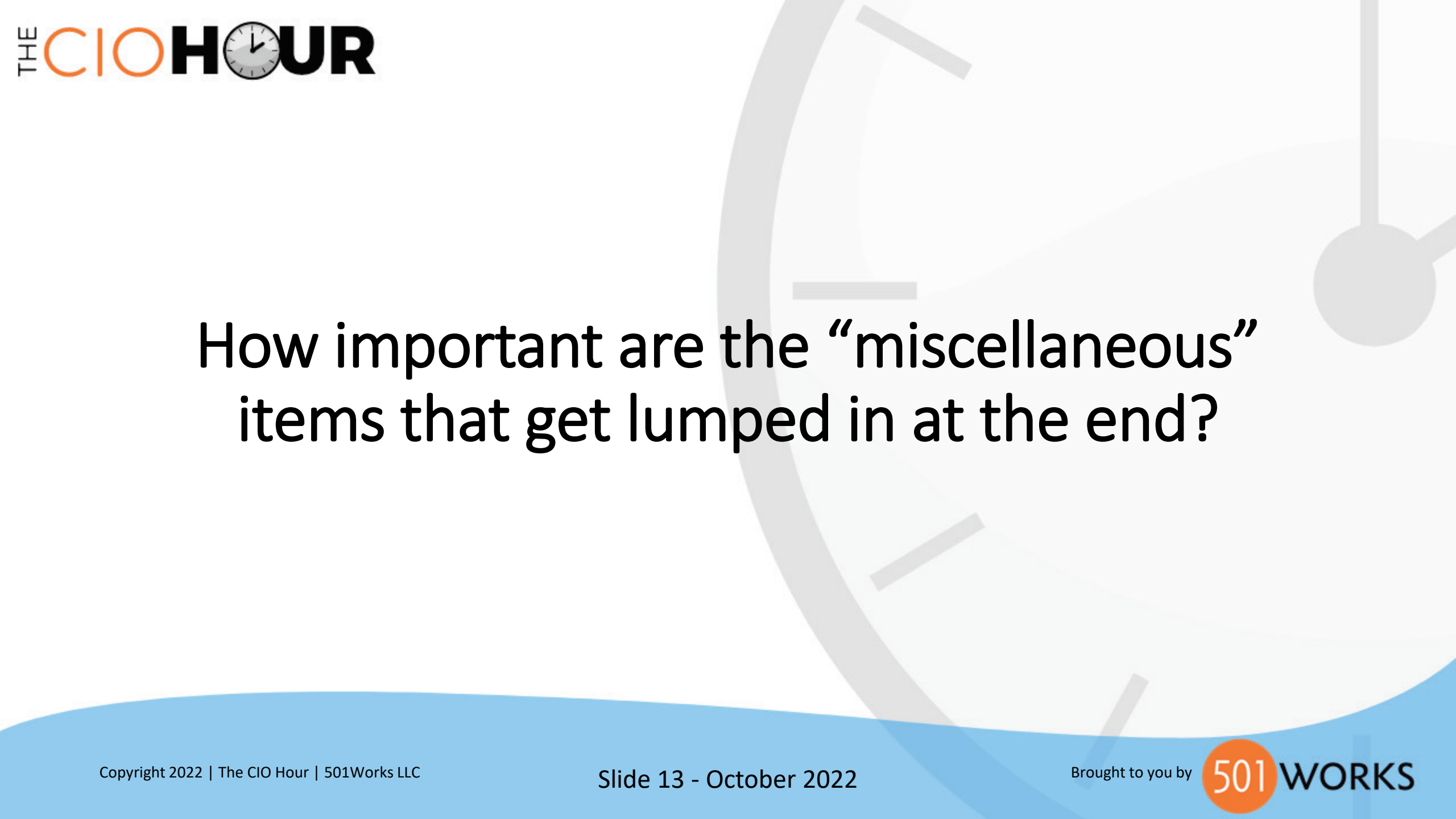


What are some hotspots which you see related to technology contracts?

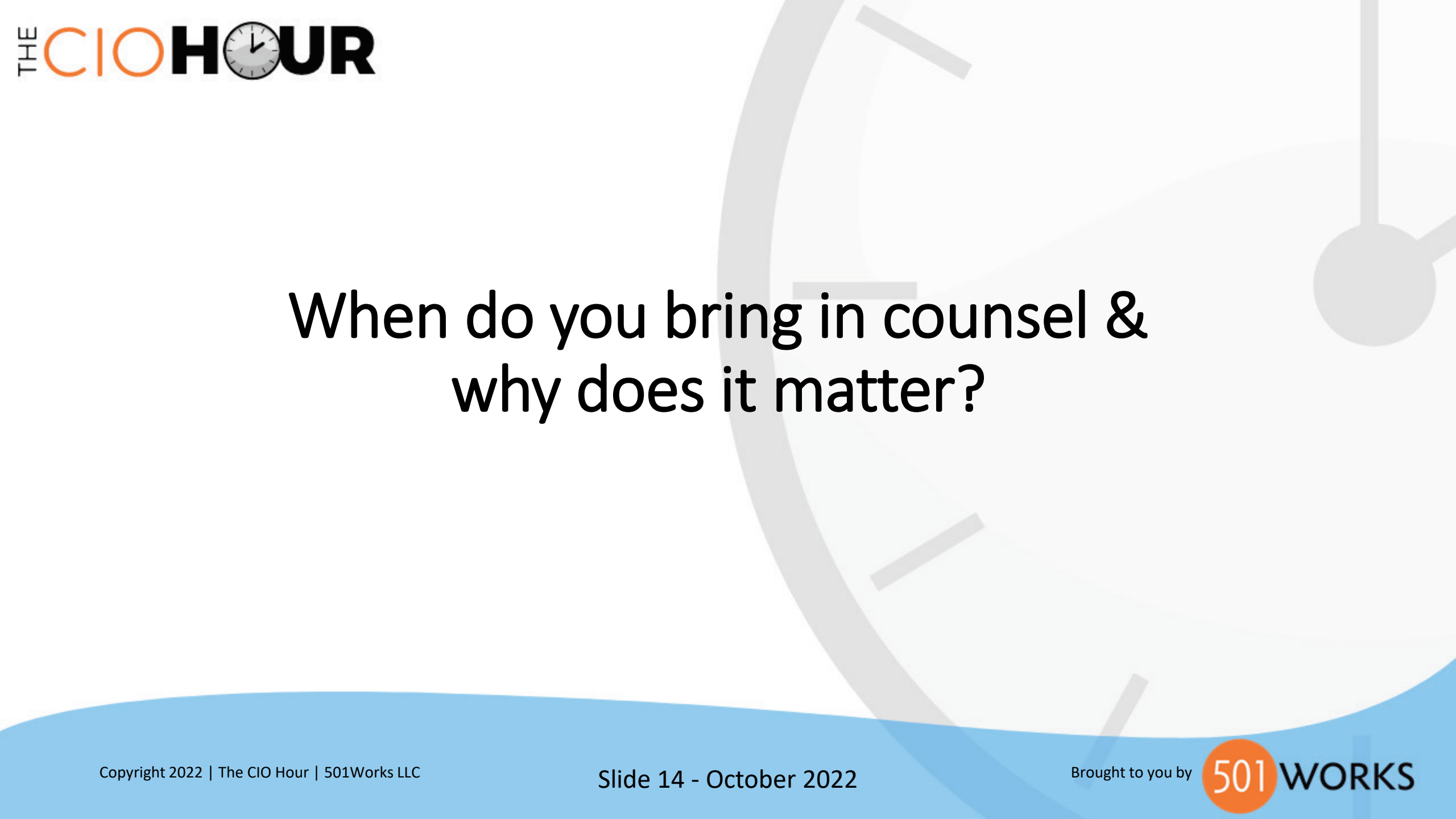
What do you recommend looking at with things like a hotel contract?



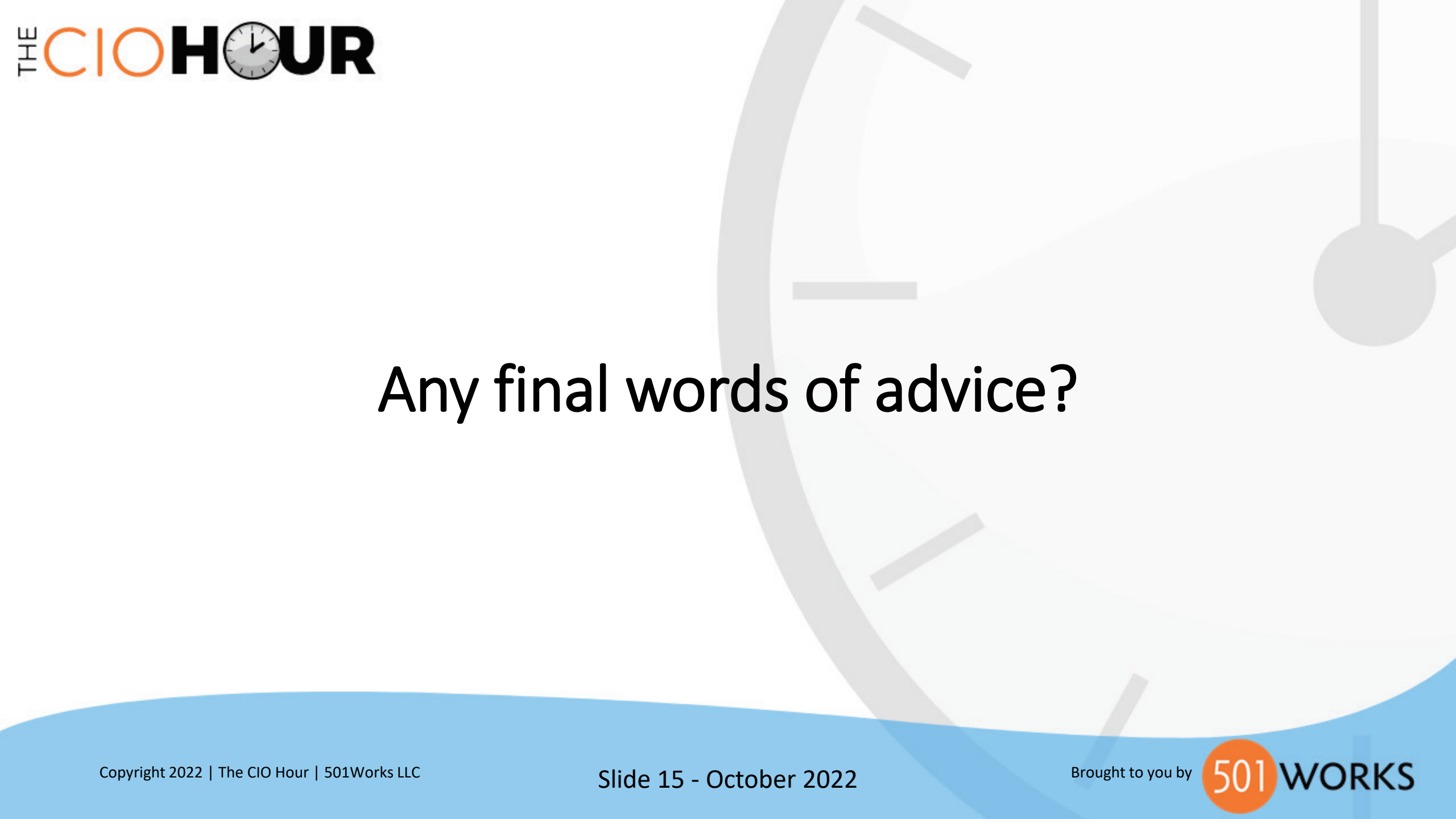
What is indemnification and why is it important?



How important are the “miscellaneous” items that get lumped in at the end?



When do you bring in counsel & why does it matter?

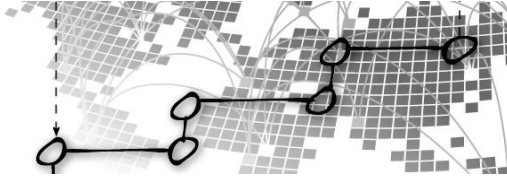


Any final words of advice?

Other Questions?



Thank you to our panel of experts!



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Final Thoughts

- Join us November 3rd for **Artificial Intelligence: What's It All About?**
- An archive of this presentation and today's Webinar will be posted on theCIOHour.com in a few days.
- Any suggestions for future programs? Topics you would like to see covered? Please email us: theCIOHour@501works.com
- For CAE credit – you will receive a link via email tomorrow so you can claim your credit and receive your certificate.

