



Welcome to the CIO Hour!

September 2022

Anatomy of a Breach

Today's Panel



LARRY BAZROD

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Lawrence Bazrod is a graduate of Lehigh University and California Western School of Law. Larry began his professional career as an attorney practicing in both Federal and State Courts in Arizona before joining Fernley & Fernley, an association management firm located in Philadelphia, PA. In 2007 he assumed the role of Vice President of Resources & Administration for CoreNet Global, until being promoted to Chief Operating Officer.



VILLY SAVINO

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Villy Savino currently serves as Vice President of Technology Transformation for CoreNet Global. She is a results-oriented leader with over 20 years experience in operational optimization with a focus on delivering process improvements. She is currently serving her 3rd term in the ASAE's marketing council.



JAMES C. MARQUIS

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James C. Marquis is a seasoned senior executive with more than 30 years of experience working in technology with a wide variety of associations and nonprofits. James' work experience includes serving as CIO for a large medical association, CEO of a technology consulting organization and senior roles in product development and business consulting with for-profit and nonprofit clients. He also has designed and built multiple Internet-based business applications including Mojo Middleware™.


The CIO Hour: Anatomy of a Breach

- A different type of Webinar
- Tackling the problems and questions that are on your mind with real-world technology advice
- Featuring experts in their field with decades of real-world experience
- Usually the first Thursday of every month

Visit www.theCIOHour.com for upcoming topics and events.



Ground rules...

- No question is off limits!
- If the question is too specific to a particular situation, we may defer it but are happy to talk to you offline or after the event.
- This is a safe space, but we understand if you wish to remain anonymous.
- Each session is worth 1 CAE credit – details to claim emailed tomorrow 

Agenda

- In the News – A few highlights that might interest you
- Fast 5 – Introduction to the topic of the month
- Q & A – 40 min – Discussion with our experts and taking your questions

In the News...

1. Former security chief claims Twitter buried 'egregious deficiencies'

<https://www.washingtonpost.com/technology/interactive/2022/twitter-whistleblower-sec-spam/>

2. Apple tells employees to work at the office three times per week starting in September

<https://www.cnbc.com/2022/08/15/apple-tells-employees-to-come-in-3-times-a-week-starting-september.html>

3. Microsoft remembers it's 2022, says it will no longer accept check payments

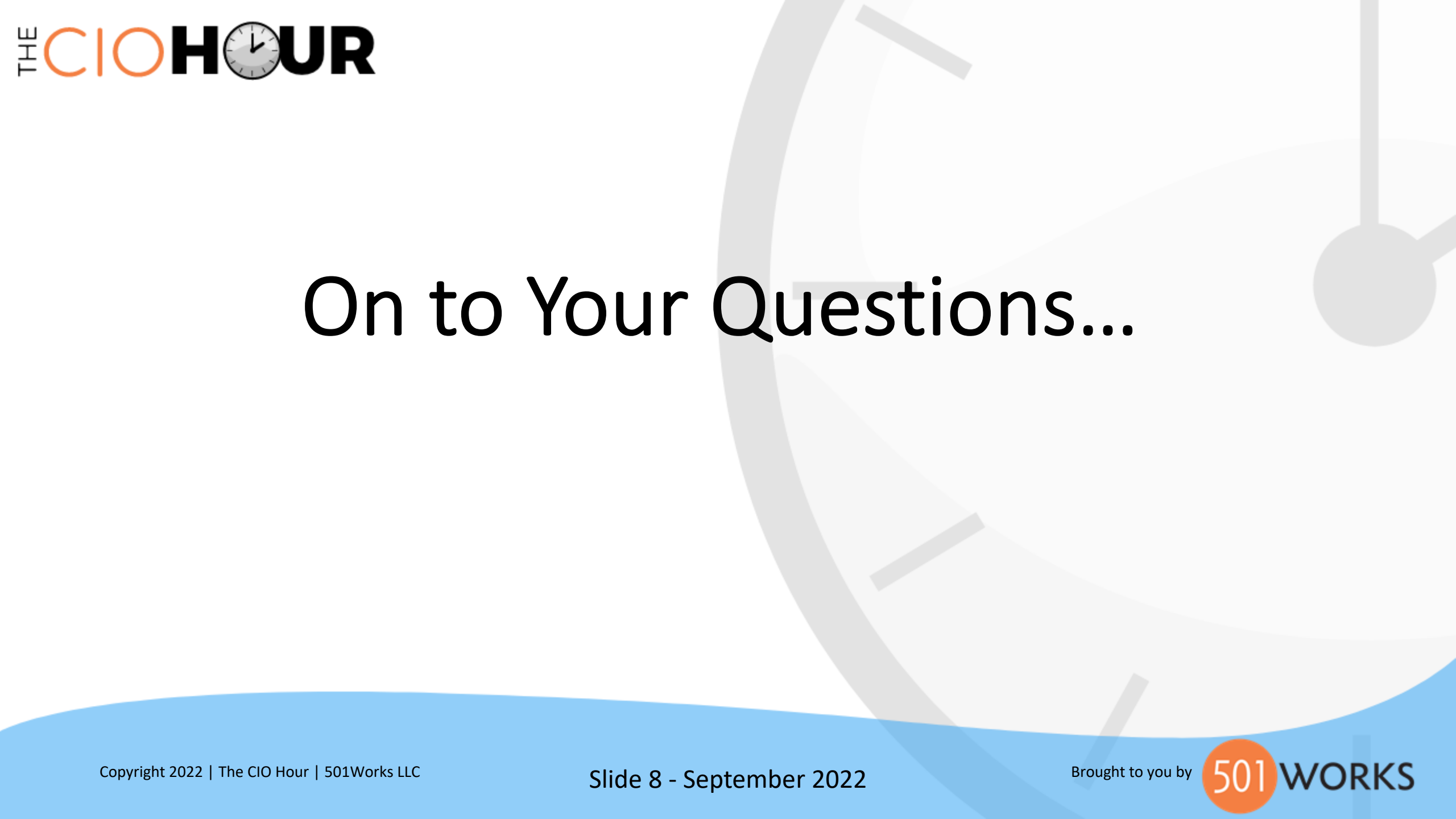
<https://www.techradar.com/news/microsoft-remembers-its-2022-says-it-will-no-longer-accepting-check-payments>

Today's Topic: Anatomy of a Breach

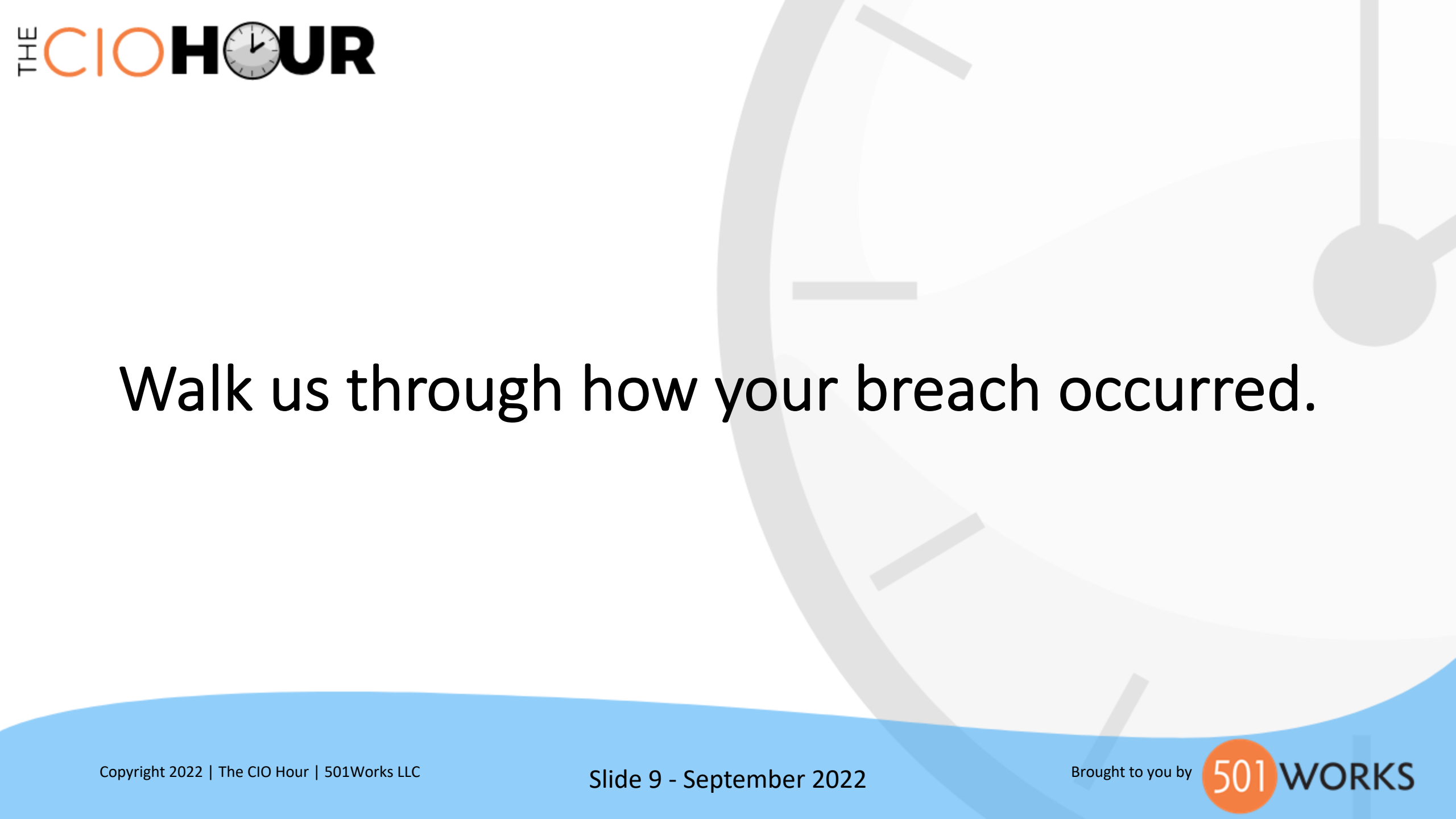
Fast Facts – Anatomy of a Breach Edition

1. Compromise can happen in 4 key areas: Credentials, Phishing, Exploiting vulnerabilities, and Botnets
2. Ransomware has continued its upward trend with an almost 13% rise—an increase as big as the last five years combined
3. One key supply chain incident can lead to wide ranging consequences. Compromising the right partner is a force multiplier for threat actors.
4. Errors continues to be a dominant trend - the fallibility of employees should not be discounted
5. The human element continues to drive breaches.

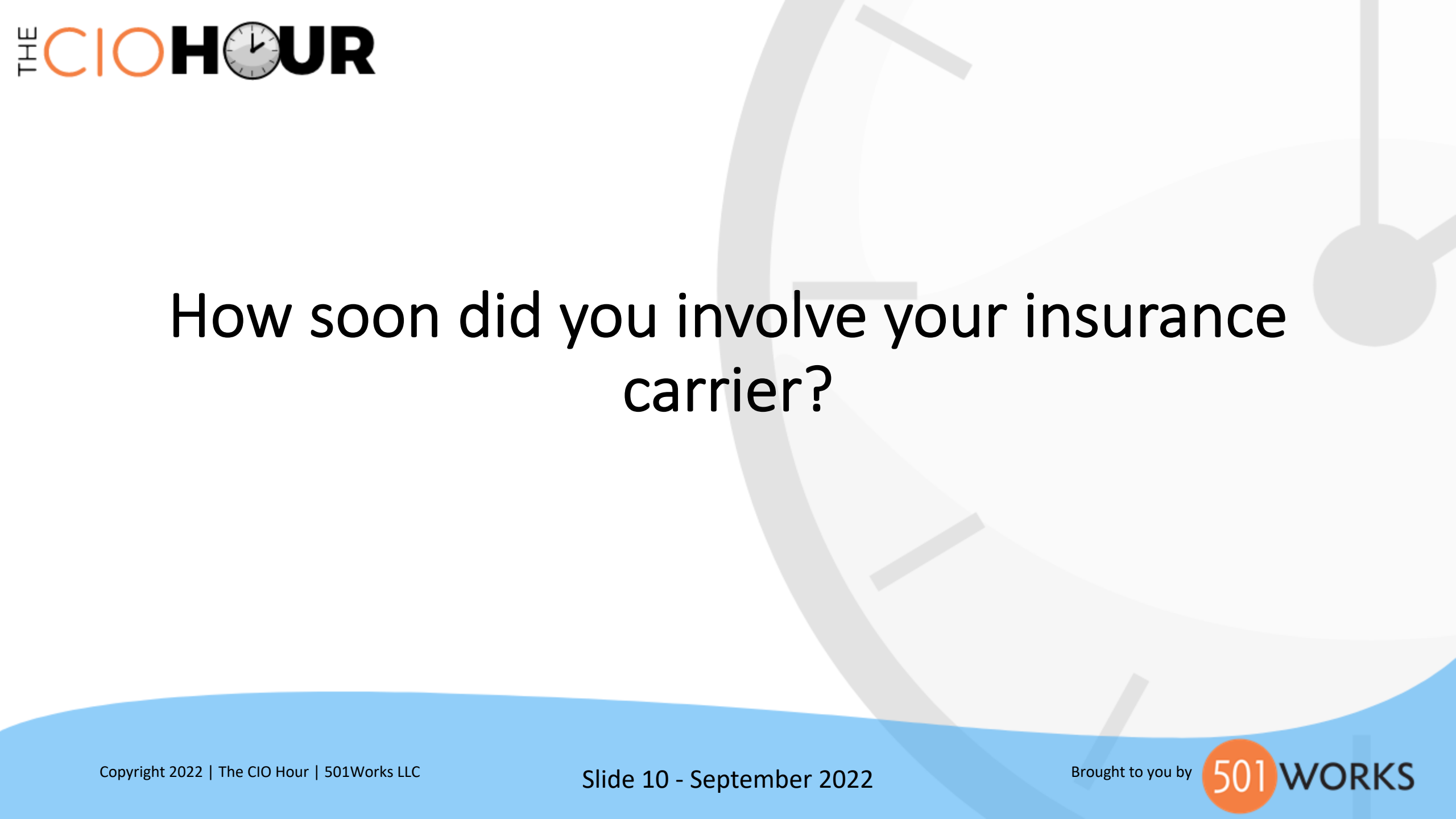
SOURCE: Verizon 2022 Data Breach Investigations Report - <https://www.verizon.com/business/resources/reports/dbir/2022/summary-of-findings/>



On to Your Questions...



Walk us through how your breach occurred.



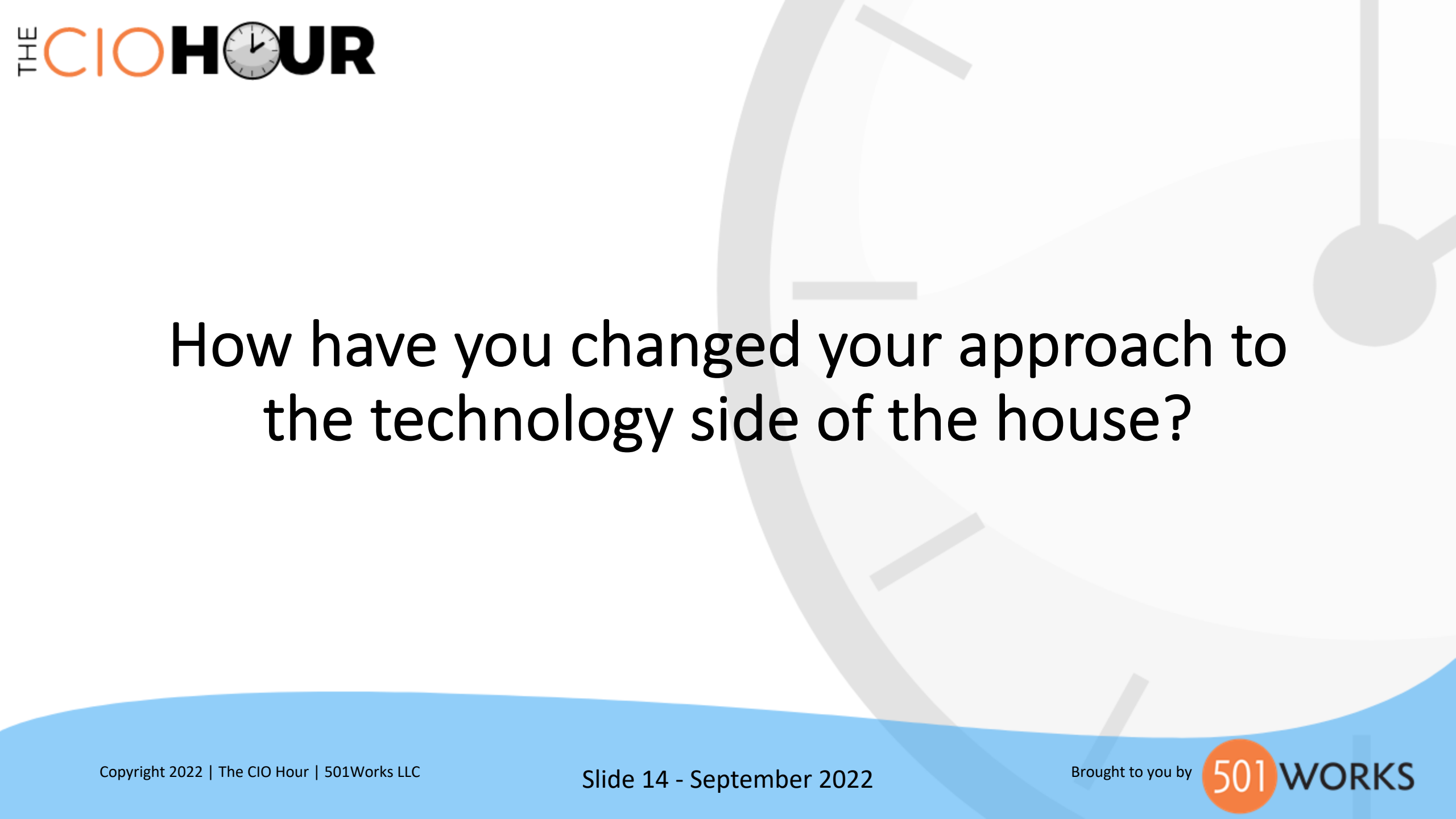
How soon did you involve your insurance carrier?

What were the threat actor's demands?



When did you bring in your staff and your Board and your members?

How have you dealt with the potential reputational damage?



How have you changed your approach to the technology side of the house?

What would you estimate the costs were as a result of this event?

What are your biggest lessons learned?

Other Questions?



Thank you to our panel of experts!



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WORKS for your association.

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Final Thoughts

- Join us October 6th for **Legal Unease in Technology Contracts**.
- An archive of this presentation and today's Webinar will be posted on theCIOHour.com in a few days.
- Any suggestions for future programs? Topics you would like to see covered? Please email us: theCIOHour@501works.com
- For CAE credit – you will receive a link via email tomorrow so you can claim your credit and receive your certificate.

